

2006 ELCA Youth Gathering Evaluation Summary of Primary Leader Questionnaire Responses

*Victoria Flood
Research and Evaluation, ELCA
April 2007*

Introduction

Each group registered to attend the 2006 ELCA Youth Gathering was asked to designate one adult leader as the “Primary Leader.” This person was asked to submit their e-mail address in order to receive electronic information and materials about the Gathering.

For previous Youth Gatherings, information and materials related to preparing for the Gathering have been provided primarily via postal mail as a printed booklet. For the 2006 Youth Gathering, much of this information was instead provided in monthly electronic newsletters and sent, via e-mail, to the e-mail addresses provided by the Primary Leaders¹.

As part of the evaluation for the 2006 Youth Gathering, Gathering staff wanted to receive feedback from the Primary Leaders specifically about the electronic newsletter and the DVD that could be used in conjunction with the material provided in the electronic newsletter. Gathering staff worked with ELCA Research and Evaluation to create an Internet questionnaire for Primary Leaders to complete. (See attached for a complete copy of the questionnaire and the results. The Gathering planning staff have received a complete copy of all the comments provided by respondents.)

All e-mail addresses that were part of the Primary Leader database were sent an e-mail asking them to complete the Internet questionnaire. Those that did not complete the questionnaire within the first couple of weeks were sent a reminder e-mail. Respondents completed the questionnaire during October and November of 2006. The initial list of e-mail addresses contained 3,028. However, there were 101 people on the list who were not primary leaders but had other roles related to the Gathering; there were 101 duplicate e-mail addresses; and there were 180 e-mail addresses returned as undeliverable. As a result, the number of possible respondents was reduced to 2,646. A total of 945 respondents completed the questionnaire for a response rate of 36 percent.

Nearly all the respondents indicated they were the designated Primary Leader for their group (98%) and that they were registered with the Gathering as the designated Primary Leader for their group (96%). In addition, nearly all the respondents indicated they had access to an e-mail address for receiving electronic communication about the Gathering (99%) and that they had access to the Internet for viewing and/or downloading material from the Gathering Web site (99%). Just over half of the respondents reported having a DSL connection (51%), followed by those with a Cable connection (27%) and then those with a Dial-up connection (15%).

Many of the respondents reported having group meetings at least once a month from January 2006 through June 2006 to prepare for the Gathering (61%). For those that answered ‘No’, the responses ranged from ‘0’ meetings to ‘15’ meetings during this time frame, with the average at 3.5.

¹ The percentage of all adults attending the Gathering who reported having received the preparation materials was less in 2006 than in 2003. However, the percentage who reported using sections of the materials is higher in 2006 than in 2003. More details can be found in “2006 ELCA Youth Gathering Evaluation Summary of Youth and Adult Questionnaire Responses,” December 2006, Research and Evaluation, ELCA.

***Cruz Director* Monthly E-Newsletter**

The name of the monthly electronic newsletter was *Cruz Director*. Nearly all of the respondents reported receiving at least one of these monthly e-newsletters (98%). What follows, in this section, is a summary of the responses for each of the questions related to the *Cruz Director*. The response percentages are based on the 935 respondents who indicated they received at least one of the e-newsletters.

A high percentage of respondents reported receiving each of the *Cruz Director* monthly e-newsletters. Comments from respondents indicate that even though a high percentage reported receiving each of these e-newsletters, sometimes they received the newsletter after the month in which it was produced. The lowest percentage of respondents reported receiving the January e-newsletter and the highest percentage reported receiving the April and May and June e-newsletters:

- January 2006 e-newsletter (89 percent received);
- February 2006 e-newsletter (93 percent received);
- March 2006 e-newsletter (97 percent received);
- April 2006 e-newsletter (98 percent received);
- May 2006 e-newsletter (98 percent received); and
- June 2006 e-newsletter (98 percent received).

Nearly all respondents reported receiving the *Cruz Director* as part of an e-mail message sent directly to them (96%), as opposed to a forwarded e-mail message (8%) or as a paper copy someone else downloaded for them (1%). Additionally, one-quarter of the respondents forwarded at least one of the e-newsletters directly to those youth in their group with e-mail addresses. According to some comments, there were at least a few respondents who did not know it was either possible or allowable to forward the *Cruz Director* e-newsletters to other people, including those in their youth group.

Many of the respondents read or listened to over half of the content for each of the e-newsletters they received (71%). Less than half of one percent of the respondents indicated they did not read or listen to any of the content.

Most of the respondents indicated they were able to view or download all aspects of the *Cruz Director* (86%). Of the 11 percent that answered 'No' to this question, 78 respondents provided specific comments about what they were unable to view or download. Just over half of the respondents (44 respondents) indicated they could not view or download video. The next highest response was from 16 respondents who indicated they could not view or download audio/music.

Approximately three-fourths of the respondents reported the information provided in the *Cruz Director* was timely². The average rating was 4.0. Respondents were asked to list any information they thought they did not receive in a timely manner and 106 respondents provided comments. The highest number of respondents (23 respondents) indicated the e-newsletters came late, especially the January e-newsletter. The next highest response was from 17 respondents who indicated that much of the information received was later than it was supposed to come. Many of these respondents indicated it would be best if the information was sent beginning in the Fall of the year before the

² Indicated with a '4' or a '5' on a five-point scale with '1' representing 'Not at all Timely' and '5' representing 'Very Timely'.

Gathering. There were 10 respondents who indicated that they did not receive hotel information in a timely manner.

Overall, many of the respondents reported the information in the *Cruz Director* was helpful³ to them as they and their group prepared for the Gathering (70%). Again, the average rating was 4.0.

Each of the monthly e-newsletters contained a “Big Idea” that was to be discussed within the group to help the group reflect on the theme of the Gathering (Cruzando: Journey with Jesus). Respondents were asked whether their group discussed each of these ideas. And, if they did, respondents were asked to rate how helpful these ideas were in reflecting with their group about the theme of the Gathering. Table 1 shows that for each of these ideas, about one-half to two-thirds of the respondents indicated they discussed the idea with their group. Overall, those that did discuss these ideas rated each as somewhat helpful in reflecting with their group about the theme. The average ratings were between 3.6 and 3.9 for each of the ideas.

Table 1: Use and Helpfulness of the Big Ideas

Big Idea	Percentage that Discussed This with Their Group	Average Rating*
What we see depends on where we stand (<i>January</i>)	65.0%	3.8
We can add to our view of the world by moving around (<i>February</i>)	58.4%	3.8
The more we see the less we’re sure about (<i>March</i>)	57.2%	3.6
The less we’re sure about the humbler (and more realistic) we become (<i>April</i>)	51.9%	3.7
As we grow humble we become less threatening – and less threatened (<i>May</i>)	47.7%	3.7
If the Gospel is true, all this makes sense – and we can go anywhere for the love of God (<i>June</i>)	52.0%	3.9

*Based on a five-point scale with ‘1’ representing ‘Not at all Helpful’ and ‘5’ representing ‘Very Helpful’.

Comments provided by some respondents indicated that some of the groups had a difficult time understanding how these ideas were related to the overall theme of the Gathering. This is one reason why some of the youth groups did not discuss these ideas. A total of 696 respondents (74%) reported discussing at least one of the Big Ideas with their group, of which, 326 respondents (35%) reported discussing all six of the ideas with their group. Of the 370 respondents who did not discuss all six ideas, 149 respondents discussed the ideas in order, beginning with the January Big Idea and continuing with each consecutive month for as many of the ideas that they did discuss. Conversely, 221 respondents reported discussing at least one idea but not including the first idea from January. How helpful respondents perceived the January idea to be may have contributed to how many of the ideas they discussed with their group: those respondents who reported discussing five or six of the ideas rated the January idea significantly higher (3.9 for the January idea) than did those who reported discussing one or two of the ideas with their group (3.3 for the January idea).

³ Indicated with a ‘4’ or a ‘5’ on a five-point scale with ‘1’ representing ‘Not at all Helpful’ and ‘5’ representing ‘Very Helpful’.

The questionnaire asked respondents about 15 various sections, resources, or Internet links that were part of the *Cruz Director* monthly e-newsletters. For each of these items, respondents were asked whether they used the item at least once. And, if they did, respondents were then asked to rate how helpful the item was as they and their group prepared to attend the Gathering. Table 2 shows the results in descending order according to what percentage indicated they used the various items. Use of the items varied widely from over 70 percent to less than 20 percent. Average ratings for helpfulness also varied widely from the highest at 4.2 to the lowest at 2.7.

Table 2: Use and Helpfulness of Items from the *Cruz Director* Monthly E-Newsletter

Item	Percentage that Used This with Their Group	Average Rating*
Getting Ready (<i>monthly meeting plan</i>)	73.7%	4.0
On Deck (<i>highlighted program elements</i>)	73.6%	3.9
Meeting Plan Overview (<i>one page document</i>)	73.3%	3.9
Life Boat (<i>beginning in April 2006 – information about logistics</i>)	73.0%	4.2
On the Clipboard (<i>checklist of upcoming items to address</i>)	72.8%	4.1
The Gathering Web site Internet Link	68.2%	4.1
10-20-30 Benevolence Plan	67.7%	3.9
Purser’s Notes (<i>offerings, Mission Investment Fund</i>)	63.5%	3.6
Individual Monthly Meeting Plan (<i>multiple page document</i>)	63.4%	3.9
Gathering Store Internet Link	53.5%	3.6
From the Bridge (<i>interviews with Gathering Team Leaders</i>)	52.5%	3.5
Music Downloads	36.9%	3.2
Synod Coordinator Internet Link	27.8%	3.3
Mission Investment Fund/Friends Asking Friends Internet Link	25.9%	2.7
MYLE/DAYLE/LYO Internet Link	16.9%	3.1

*Based on a five-point scale with ‘1’ representing ‘Not at all Helpful’ and ‘5’ representing ‘Very Helpful’.

Respondents were asked to comment on any of the above items and 214 respondents provided comments. The highest number of respondents (43 respondents) indicated that, in general, the information was helpful. The next highest response was from 30 respondents who indicated the electronic format was unwelcome. Reasons for this included that the e-newsletters were difficult to access and the e-newsletters were difficult to navigate. The third highest response was from 23 respondents who indicated it was an overwhelming amount of material.

Use of each of the six monthly Meeting Plans from the *Cruz Director* monthly e-newsletter varied among respondents. The highest percentage of respondents (34%) indicated their group used five or six of the monthly Meeting Plans. This was followed by 24 percent that indicated their group used three or four of the Meeting Plans and another 24 percent who indicated their group used one or two of the Meeting Plans. Finally, 18 percent of respondents indicated their group did not use any of the Meeting Plans.

Many of the respondents (70%) reported that the meeting form presented in the monthly Meeting Plan was different from the way their group typically meets. When asked whether they had incorporated any aspects of the monthly Meeting Plans into their on-going youth group meetings, seven percent of respondents said ‘Yes’. There were 54 respondents who provided specific

comments about which aspects they had incorporated. Each of the comments was diverse with no one comment reported by a high number of respondents.

Getting Ready DVD

In addition to the *Cruz Director* monthly e-newsletter, the Gathering provided a DVD with information designed to assist youth groups as they prepared to attend the Gathering. This DVD was called *Getting Ready*, and there were sections of the DVD that were referenced in each of the monthly Meeting Plans provided in the *Cruz Director* monthly e-newsletter.

A high percentage of respondents (92%) reported receiving the *Getting Ready* DVD. However, a somewhat smaller percentage, 70 percent, reported it was clear to them that the *Cruz Director* monthly e-newsletters and the *Getting Ready* DVD were designed to be used together. What follows, in this section, is a summary of the responses for each of the questions related to the *Getting Ready* DVD. The response percentages are based on the 889 respondents who indicated they received the *Getting Ready* DVD.

There were no respondents who indicated they viewed the *Getting Ready* DVD in Spanish only. Most viewed the DVD in English only (94%), while some reported that they viewed the DVD both in English and in Spanish (5%).

The respondents personally watched a higher percentage of the content of the *Getting Ready* DVD than did their youth groups. For example, 55 percent of respondents reported personally watching 76-100% of the DVD content. A much smaller percentage, 27 percent, reported their youth group watched 76-100% of the DVD content. Table 3 shows the comparison between how much content the respondents personally watched and how much content their youth groups watched.

Table 3: *Getting Ready* DVD Content Watched

Amount of Content	Percent of Respondents Who Personally Watched	Percent of Respondents Whose Youth Groups Watched
0%	3.0%	11.2%
1-25%	10.3%	20.9%
26-50%	11.9%	19.6%
51-75%	19.6%	20.8%
76-100%	54.7%	26.7%

When asked whether they used the *Getting Ready* DVD in conjunction with the monthly Meeting Plan for any of their pre-Gathering meetings, 69 percent of respondents reported ‘Yes’.

When asked in what ways they watched the *Getting Ready* DVD, the responses were as follows:

- I watched the DVD all at once on my own (46%);
- The group watched the DVD all at once (9%);
- I watched the DVD in segments (46%);
- The group watched the DVD in segments (68%);
- Individuals took the DVD home and watched it (8%); and
- Other (6%).

Respondents rated the overall helpfulness of the information provided by the *Getting Ready* DVD as somewhat helpful, giving it an average rating of 3.3 on a five-point scale with '1' representing 'Not at all Helpful' and '5' representing 'Very Helpful'.

Respondents were provided with a list of the six categories of video segments that were part of the *Getting Ready* DVD. They were asked to indicate whether they, personally, watched any part of these segments, and whether their group watched any part of these segments. If so, they were asked to rate how helpful these segments were to them and their group as they prepared for the Gathering. For each category, a higher percentage of respondents personally watched at least one segment than did the percentage of respondents who reported their group watched at least one segment. The average ratings for helpfulness varied from a high of 3.8 to a low of 3.1. Table 4 shows the results in descending order according to what percentage of respondents indicated they, personally, watched at least one video segment within a particular category.

Table 4: Use and Helpfulness of Video Segments from the *Getting Ready* DVD

Category of Video Segments	Percentage of Respondents Who Personally Watched	Percentage of Respondents Whose Groups Watched	Average Rating*
Orientation to San Antonio	81.7%	68.5%	3.8
Meditation Video and Music	78.1%	57.4%	3.1
Lives of Migrants	73.9%	60.3%	3.5
Male Storyteller Sitting in a Chair	72.8%	58.4%	3.5
Youth/Young Adults Providing Teaching Segments	70.0%	54.9%	3.5
Examples of Perception	69.4%	52.0%	3.4

*Based on a five-point scale with '1' representing 'Not at all Helpful' and '5' representing 'Very Helpful'.

Overall Preparation and Final Questions

All respondents were asked to rate how prepared they felt with respect to five items. The rating is based on a five-point scale with '1' representing 'Not at all Prepared' and '5' representing 'Very Prepared'. Overall, respondents reported a high level of feeling prepared with average ratings ranging from 3.9 to 4.2. Respondents reported an average rating of 4.2 for the following items: Daily Schedule, Gathering Theme, and Housing. Respondents reported an average rating of 3.9 for the following two items: Getting Around San Antonio and Transportation.

Respondents were also asked to provide any comments they had for four open-ended questions. What follows is a summary of respondent comments for each question.

Question: Are there items you wish you had received more information about prior to arriving in San Antonio?

A total of 289 respondents provided comments for this question. The highest number of respondents (102 respondents) indicated transportation was something they wanted more information about prior to arriving in San Antonio. The comments were often centered around the lack of information about public transportation, including bus schedules; and about not being properly informed about distances and walking times.

The next highest set of comments, provided by 77 respondents, were about the preparation materials. These comments centered around the lack of availability of comprehensive preparation materials in any form other than an electronic form; and about the lack of availability of some information prior to the event.

The third highest set of comments, provided by 43 respondents, were about food. These comments were about the lack of available food; and about the lack of information included in the packet about where to find available, cheap, and quick food.

Question: How did you like the delivery of monthly e-newsletters compared to all preparation materials printed in a booklet and mailed at one time (as done for previous Gatherings)?

A high number of respondents (790 respondents) provided comments to this question. More respondents favored this electronic format over the printed format. However, there are still many who favor the printed format. A total of 359 respondents reported they favored the electronic format compared to 144 respondents who favor the printed format. Reasons provided by many of the respondents for favoring the electronic format included:

- Getting the information in pieces made it seem less overwhelming;
- This format must cost less and is, therefore, good stewardship; and
- The regular reminder was helpful for staying on schedule.

There were 96 respondents who indicated they would prefer to receive more of the information sooner, with 76 stating they want all the information at once (as opposed to monthly newsletters). However, many of these respondents did not care whether it came printed or electronic. Many of these respondents indicated they had already planned their time with their youth groups before the information arrived. These respondents indicated they would prefer to receive the information in the Fall, prior to the Gathering. They especially would like to receive the curriculum or Bible Study information all at once and in the Fall.

There were 67 respondents who indicated they either did not have a preference or they thought that both would be the best option. Many of these respondents indicated they thought the bulk of the information could come at once in a printed form and then the monthly e-newsletters could be used for updated information and for monthly reminders of what the groups should be working on.

Question: Do you have suggestions for other ways in which the Gathering might use the Internet – for adults and/or youth?

A total of 331 respondents provided comment and suggestions. The highest number of respondents (62 respondents) suggested there be a youth only Web site or a section where there is information for youth only.

The next highest number of responses, from 45 respondents, was a suggestion for a blog or an on-line user community of some type.

There were 37 respondents who made suggestions about having a more simplified Web site, including suggestions about having a brief overview on the site and including highlighted material only.

There were a number of respondents (57 respondents) who did not provide any suggestions, but used this comment section as an opportunity to provide positive feedback about the Gathering's use of the Internet.

Question: Please share any other comments you might have:

A total of 404 respondents provided comments in this section. There were 85 respondents who expressed some type of positive comment related to an experience they had at the Gathering. There were 81 respondents who expressed some type of negative comment or disappointment over an experience they had at the Gathering. Many of these comments were centered around the following issues:

- Housing problems;
- Transportation problems while in San Antonio;
- Cost for the entire Gathering;
- The Spanish focus, especially related to the music and the speakers; and
- Crowd control and issues related to floor seating in the Dome.

There were 77 respondents who indicated there was at least some piece of information from the *Cruz Director* monthly e-newsletter or the *Getting Ready* DVD that was not helpful. In contrast, there were 64 respondents who expressed positive comments about the information being helpful.

2006 ELCA Youth Gathering Evaluation
Primary Leader Questionnaire
(Internet questionnaire results)

There were 945 responses for a response rate of 36 percent. Responses are in brackets []. All percentages are based on the 945 responses, unless otherwise noted with an (N=___).

1. Were you the designated Primary Leader for your group?
[98.1%] Yes [1.1%] No [0.1%] I am not sure

2. Were you registered with the Gathering as the designated Primary Leader for your group?
[96.1%] Yes [3.3%] No [0.3%] I am not sure

3. Did you have access to an e-mail address for receiving electronic communication about the Gathering?
[98.5%] Yes [0.6%] No [0.4%] I am not sure

- 4a. Did you have access to the Internet for viewing and/or downloading material from the Gathering Web site?
[98.8%] Yes [0.8%] No [0.2%] I am not sure

- 4b. What type of Internet connection did you use? (N=934)
[14.7%] Dial-up [51.2%] DSL
[27.3%] Cable [3.0%] I am not sure
[2.9%] Other

- 5a. Did your group have meetings at least once a month from January 2006 through June 2006 to prepare for the Gathering?
[61.2%] Yes (in general) [38.4%] No

- 5b. If no, how many total pre-Gathering meetings did your group have? (N=363)
[responses ranged from 0 to 15, the average was 3.5]

6. Did you receive any of the *Cruz Director* monthly e-newsletters?
[98.3%] Yes [1.1%] No [0.1%] I am not sure

7. Which of the following *Cruz Director* monthly e-newsletters did you receive? (choose all that apply) (N=935)
[89.2%] January 2006 [93.0%] February 2006
[96.7%] March 2006 [97.9%] April 2006
[98.1%] May 2006 [97.6%] June 2006

8. In what ways did you receive the *Cruz Director* monthly e-newsletter(s)? (choose all that apply) (N=935)

- [96.1%] As part of an e-mail message sent directly to me
- [7.7%] As part of an e-mail message forwarded to me by another person
- [1.3%] As a paper copy that someone else downloaded for me
- [0.7%] Other

9. Did you forward any of the *Cruz Director* monthly e-newsletters directly to those youth in your group with e-mail addresses? (N=935)

- [25.3%] Yes
- [73.2%] No
- [1.0%] I am not sure

10. In general, how much of the content did you read or listen to for each *Cruz Director* monthly e-newsletter that you received? (N=935)

- [0.2%] 0%
- [9.5%] 1–25%
- [19.1%] 26–50%
- [33.3%] 51–75%
- [37.5%] 76–100%

11a. Were you able to view and download all aspects of the *Cruz Director* monthly e-newsletter? (N=935)

- [86.0%] Yes
- [10.7%] No
- [3.1%] I am not sure

11b. If not, please list which aspects you were unable to view or download:

12a. How timely was the information provided in the *Cruz Director* monthly e-newsletters? ('1' represents 'Not at all Timely', '5' represents 'Very Timely') (N=935)

- [0.7%] 1
 - [3.6%] 2
 - [20.6%] 3
 - [41.8%] 4
 - [32.3%] 5
- [Average: 4.0]

12b. Please list any information that you think you did not receive in a timely manner:

13. Overall, how helpful was the information provided in the *Cruz Director* monthly e-newsletters as you and your group prepared for the Gathering?

- [1.2%] 1
 - [6.7%] 2
 - [21.3%] 3
 - [36.7%] 4
 - [33.6%] 5
- [Average: 4.0]

14. Please indicate which of the following “Big Ideas” you discussed with your group as you prepared for the Gathering. Then, rate how helpful these ideas were in reflecting with your group about the theme of the Gathering, *Cruzando: Journey with Jesus*.

a. What we see depends on where we stand (*January*)

(N=935) [65.0%] Discussed this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=608)

[2.1%] 1 [6.4%] 2 [25.2%] 3 [42.9%] 4 [21.9%] 5
[Average: 3.8]

b. We can add to our view of the world by moving around (*February*)

(N=935) [58.4%] Discussed this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=546)

[1.5%] 1 [6.8%] 2 [25.8%] 3 [43.6%] 4 [20.3%] 5
[Average: 3.8]

c. The more we see the less we're sure about (*March*)

(N=935) [57.2%] Discussed this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=535)

[3.4%] 1 [7.1%] 2 [29.3%] 3 [42.1%] 4 [16.3%] 5
[Average: 3.6]

d. The less we're sure about the humbler (and more realistic) we become (*April*)

(N=935) [51.9%] Discussed this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=485)

[2.7%] 1 [7.4%] 2 [29.7%] 3 [40.8%] 4 [17.7%] 5
[Average: 3.7]

e. As we grow humble we become less threatening – and less threatened (*May*)

(N=935) [47.7%] Discussed this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=446)

[2.5%] 1 [6.5%] 2 [33.4%] 3 [37.2%] 4 [19.1%] 5
[Average: 3.7]

f. If the Gospel is true, all this makes sense – and we can go anywhere for the love of God (*June*)

(N=935) [52.0%] Discussed this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=535)

[1.2%] 1 [5.8%] 2 [22.6%] 3 [42.6%] 4 [25.3%] 5
[Average: 3.9]

15. Please indicate which of the following sections, resources, or Internet links you used at least once from the *Cruz Director* monthly e-newsletters. Then, rate how helpful these materials were as you and your group prepared to attend the Gathering.

a. Meeting Plan Overview (*one page document*)

(N=935) [73.3%] Used this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=685)

[2.5%] 1 [6.9%] 2 [23.2%] 3 [35.0%] 4 [29.6%] 5
[Average: 3.9]

b. Individual Monthly Meeting Plan (*multiple page document*)

(N=935) [63.4%] Used this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=593)

[2.2%] 1 [7.9%] 2 [23.8%] 3 [31.2%] 4 [32.4%] 5
[Average: 3.9]

c. Music Downloads

(N=935) [36.9%] Used this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=685)

[9.9%] 1 [16.2%] 2 [27.8%] 3 [25.8%] 4 [16.8%] 5
[Average: 3.2]

d. 10-20-30 Benevolence Plan

(N=935) [67.7%] Used this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=633)

[1.9%] 1 [7.4%] 2 [20.4%] 3 [35.4%] 4 [32.5%] 5
[Average: 3.9]

e. "From the Bridge" (*interviews with Gathering Team Leaders*)

(N=935) [52.5%] Used this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=491)

[5.7%] 1 [13.6%] 2 [27.9%] 3 [27.1%] 4 [22.0%] 5
[Average: 3.5]

f. "On Deck" (*highlighted program elements*)

(N=935) [73.6%] Used this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=688)

[1.0%] 1 [3.9%] 2 [23.0%] 3 [41.0%] 4 [27.6%] 5
[Average: 3.9]

g. "Getting Ready" (*monthly meeting plan*)

(N=935) [73.7%] Used this

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=689)

[1.9%] 1 [6.2%] 2 [18.6%] 3 [36.6%] 4 [33.4%] 5
[Average: 4.0]

h. “On the Clipboard” (*checklist of upcoming items to address*)

(N=935) [72.8%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=681)

[0.9%] 1 [3.7%] 2 [16.3%] 3 [37.2%] 4 [38.9%] 5
[Average: 4.1]

i. “Purser’s Notes” (*offerings, Mission Investment Fund*)

(N=935) [63.5%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=594)

[4.4%] 1 [9.3%] 2 [27.1%] 3 [34.5%] 4 [22.6%] 5
[Average: 3.6]

j. “Life Boat” (*beginning in April 2006 – information about logistics*)

(N=935) [73.0%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=683)

[1.3%] 1 [4.2%] 2 [14.2%] 3 [31.3%] 4 [45.8%] 5
[Average: 4.2]

k. Mission Investment Fund/Friends Asking Friends Internet Link

(N=935) [25.9%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=242)

[26.4%] 1 [14.9%] 2 [24.8%] 3 [16.1%] 4 [11.2%] 5
[Average: 2.7]

l. Synod Coordinator Internet Link

(N=935) [27.8%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=260)

[12.7%] 1 [13.1%] 2 [23.5%] 3 [25.0%] 4 [22.7%] 5
[Average: 3.3]

m. Gathering Store Internet Link

(N=935) [53.5%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=500)

[5.6%] 1 [9.2%] 2 [27.4%] 3 [33.2%] 4 [21.0%] 5
[Average: 3.6]

n. The Gathering Web site Internet Link

(N=935) [68.2%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=638)

[2.4%] 1 [3.0%] 2 [15.0%] 3 [36.4%] 4 [39.5%] 5
[Average: 4.1]

o. MYLE / DAYLE / LYO Internet Link

(N=935) [16.9%] Used this

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=158)

[15.8%] 1 [8.9%] 2 [30.4%] 3 [19.6%] 4 [17.1%] 5
[Average: 3.1]

Comments about any of the above materials:

16. How many monthly Meeting Plans from the *Cruz Director* monthly e-newsletters did your group use to prepare for the Gathering? (N=935)

[17.5%] Zero [23.9%] 1–2
[24.2%] 3–4 [33.7%] 5–6

17. Was the meeting form presented in the monthly Meeting Plan different from the way your group typically meets? (N=935)

[69.8%] Yes [18.2%] No [10.5%] I am not sure

18a. Have you incorporated any aspects of the monthly Meeting Plans into your on-going youth group meetings?

[7.0%] Yes [80.9%] No [11.2%] I am not sure

18b. If yes, which aspects?

19. Was it clear to you that the *Cruz Director* monthly e-newsletters and the *Getting Ready* DVD were designed to be used together?

[69.6%] Yes [23.7%] No [5.6%] I am not sure

20. Did you receive the *Getting Ready* DVD?

[91.5%] Yes [5.9%] No [1.3%] I am not sure

21. In which language(s) did you view the *Getting Ready* DVD? (N=889)

[94.3%] English only [0.0%] Spanish only [4.9%] Both English and Spanish

22. In general, how much of the content did you, personally, watch of the *Getting Ready* DVD? (N=889)

[3.0%] 0% [10.3%] 1–25%
[11.9%] 26–50% [19.6%] 51–75%
[54.7%] 76–100%

23. In general, how much of the content did your group watch of the *Getting Ready* DVD? (N=889)

[11.2%] 0% [20.9%] 1–25%
[19.6%] 26–50% [20.8%] 51–75%
[26.7%] 76–100%

24. Did you use the *Getting Ready* DVD in conjunction with the monthly Meeting Plan for any of your pre-Gathering meetings? (N=889)

[69.2%] Yes [28.7%] No [1.2%] I am not sure

25. In what ways did you use the *Getting Ready* DVD? (choose all that apply) (N=889)

- [45.9%] I watched the DVD all at once on my own
- [9.3%] The group watched the DVD all at once
- [45.8%] I watched the DVD in segments
- [68.3%] The group watched the DVD in segments
- [7.9%] Individuals took the DVD home and watched it
- [5.5%] Other

26. Overall, how helpful was the information provided by the *Getting Ready* DVD as you and your group prepared for the Gathering?

(‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=889)

[8.2%] 1 [14.7%] 2 [28.9%] 3 [28.6%] 4 [17.8%] 5

[Average: 3.3]

27. The *Getting Ready* DVD contained between three and six segments for each month of January through June 2006. Below is a general list of the various segments. Please indicate whether you personally, and whether your group watched any part of these segments. Next, rate how helpful each segment was as you and your group prepared for the Gathering.

a. Meditation Video and Music (N=889) [78.1%] Respondent watched at least once

[57.4%] Group watched as least once

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=743)

[11.2%] 1 [17.6%] 2 [28.7%] 3 [24.6%] 4 [11.3%] 5

[Average: 3.1]

b. Lives of Migrants (N=889) [73.9%] Respondent watched at least once

[60.3%] Group watched as least once

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=715)

[7.0%] 1 [8.3%] 2 [25.9%] 3 [32.9%] 4 [19.7%] 5

[Average: 3.5]

c. Orientation to San Antonio (N=889) [81.7%] Respondent watched at least once

[68.5%] Group watched as least once

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=715)

[4.2%] 1 [7.2%] 2 [23.9%] 3 [32.6%] 4 [27.1%] 5

[Average: 3.8]

d. Male Storyteller Sitting in a Chair (N=889) [72.8%] Respondent watched at least once

[58.4%] Group watched as least once

Helpfulness: (‘1’ represents ‘Not at all Helpful’, ‘5’ represents ‘Very Helpful’) (N=715)

[8.2%] 1 [10.3%] 2 [22.3%] 3 [30.4%] 4 [22.2%] 5

[Average: 3.5]

e. Youth/Young Adults Providing Teaching Segments (N=889)

[70.0%] Respondent watched at least once

[54.9%] Group watched as least once

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=715)

[5.6%] 1 [7.4%] 2 [29.1%] 3 [33.9%] 4 [16.9%] 5

[Average: 3.5]

f. Examples of Perception (N=889)

[69.4%] Respondent watched at least once

[52.0%] Group watched as least once

Helpfulness: ('1' represents 'Not at all Helpful', '5' represents 'Very Helpful') (N=715)

[7.7%] 1 [12.0%] 2 [27.5%] 3 [26.9%] 4 [17.0%] 5

[Average: 3.4]

28. When you arrived at the Gathering, how prepared did you feel with respect to each of the following items?

('1' represents 'Not at all Prepared', '5' represents 'Very Prepared')

a. Gathering Theme

[1.2%] 1 [2.9%] 2 [16.1%] 3 [35.7%] 4 [43.5%] 5

[Average: 4.2]

b. Daily Schedule

[1.3%] 1 [6.1%] 2 [11.6%] 3 [32.6%] 4 [47.1%] 5

[Average: 4.2]

c. Housing

[2.6%] 1 [3.8%] 2 [13.1%] 3 [30.4%] 4 [49.6%] 5

[Average: 4.2]

d. Transportation

[3.8%] 1 [8.7%] 2 [17.4%] 3 [27.9%] 4 [40.6%] 5

[Average: 3.9]

e. Getting Around San Antonio

[2.8%] 1 [8.3%] 2 [21.8%] 3 [33.1%] 4 [33.5%] 5

[Average: 3.9]

29. Are there items you wish you had received more information about prior to arriving in San Antonio?

30. How did you like the delivery of monthly e-newsletters compared to all preparation materials printed in a booklet and mailed at one time (as done for previous Gatherings)?

31. Do you have suggestions for other ways in which the Gathering might use the Internet – for adults and/or youth?

32. Please share any other comments you might have: