

STEP 2: PROMOTE YOUR EVENT

- Schedule the event for a Sunday after worship or between services.
- Recruit a team of volunteers to help you plan, promote, and run your alternative gift fair.
- Write a short article about the event in the congregational newsletter, Sunday bulletin, and other communications. Begin promoting the event early so people know about it before they do all of their holiday shopping!
- Schedule and plan fun verbal announcements or skits to perform on Sunday mornings during worship services.
- Create a display table in the narthex to show off your favorite gifts from the *ELCA Good Gifts* catalog.

STEP 3: SET-UP AND HOST YOUR FAIR

- Set up an attractive display that showcases your favorite gifts from the *ELCA Good Gifts* catalog. Consider framing or mounting pages from the catalog on your table.
- Set up a card station where participants can fill-out cards for their friends and loved ones. Use cards from ELCA World Hunger or create your own! Consider providing construction paper, scissors, glue, pens, crayons, and markers so kids can make their own cards for their grandparents, Sunday school teachers, and others.
- Visit www.elca.org/hunger/stories for ready-to-print stories about ministries supported by ELCA World Hunger.
- Consider creating a bulletin board or other large display to celebrate how many ELCA Good Gifts are given for ministry. For example, create a barnyard scene and add pigs, chicks, cows, etc., for each animal given.

STEP 4: CELEBRATE

- Report back to your congregation on how much money was raised for ministry. Give thanks for everyone who helped, shopped, and gave generously.

ADD A PERSONAL TOUCH

What are your ideas?

Online Resources

Certificates

Customize and print a certificate to announce your ELCA Good Gifts. These certificates can be framed, mailed, or wrapped in a box.



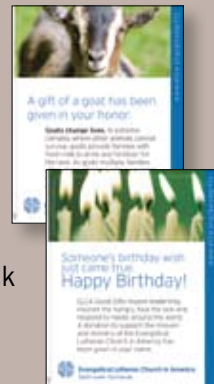
eCards

Provide an instant announcement by sending an ELCA Good Gifts eCard.



Inserts

Download and print these colorful inserts to tell others more about the ELCA Good Gifts you've given in their honor. They are perfectly sized to tuck inside any greeting card. There is one for each of the God's Global Barnyard animals.



Visit www.elca.org/goodgiftscards to download these resources.