

2009 Advertising Schedule



Evangelical Lutheran Church in America




God's work. Our hands.






Based on Broadcast Weeks	March			April				May			
	16	23	30	6	13	20	27	4	11	18	25
National Cable											
Tune in to watch the ads. (all times Eastern Daylight Time)											
Fox News - Glen Beck Mon., 5/11, 5-6 p.m. HGTV - House Hunters International Mon., 5/11, 10-10:30 p.m. DIY - Kitchen Renovations Tues., 5/12, 9:30-10 a.m. HGTV - Designed to Sell Tues., 5/12, 1-1:30 p.m. CNN - Situation Room Tues., 5/12, 6-7 p.m. Fox News - Greta von Susteren Tues., 5/12, 10-11 p.m.	HGTV - Designed to Sell Wed., 5/13, 1-1:30 p.m. DIY - Carter Can Thurs., 5/14, 1-1:30 p.m. CNN - Larry King Live Thurs., 5/14, 9-10 p.m. Fri., 5/15 12 midnight-1 a.m. CNN Headline News Fri., 5/15, 8-9 a.m. DIY - Desperate Landscapes Sat., 5/16, 7:30-8 a.m. CNN Headline - Clark Howard Sat., 5/16, 4-5 p.m.	HGTV - Carter Can Sat., 5/17, 11:30 a.m.-12 noon DIY - Carter Can Thurs., 5/21, 1-1:30 p.m. DIY - Desperate Landscapes Thurs., 5/21, 10-10:30 p.m. DIY - Man Caves Sat., 5/23, 5-5:30 p.m. DIY - Yard Crashers Mon., 5/25, 5:30-6 p.m. Fox News - Greta von Susteren Mon., 5/25, 10-11 p.m.	HGTV - Designed to Sell Wed., 5/27, 1-1:30 p.m. DIY - Carter Can Thurs., 5/28, 1-1:30 p.m. HGTV - Carter Can Sat., 5/30, 11:30 a.m.-12 DIY - Sweat Equity Sun., 5/31, 4-4:30 p.m.								



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Local Television											
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Fargo-Valley City, N.D.											
WDAY 			■	■	■				■	■	■
KXJB 			■	■	■				■	■	■
KVLY 			■	■	■				■	■	■

Local Television											
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Minneapolis-St. Paul, Minn.											
KSTP 			■	■	■				■	■	■
WCCO 			■	■	■				■	■	■
KMSP 			■	■	■				■	■	■
WFTC 			■	■	■				■	■	■
KARE 			■	■	■				■	■	■



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Minot-Bismarck-Dickinson, N.D.											
KBMY 			■	■	■				■	■	■
KXMC 			■	■	■				■	■	■
KNDX 			■	■	■				■	■	■
KFYR 			■	■	■				■	■	■
Rochester, Minn.-Mason City, Iowa-Austin, Minn.											
KAAL 			■	■	■				■	■	■
KIMT 			■	■	■				■	■	■
KXLT 			■	■	■				■	■	■
KTTC 			■	■	■				■	■	■



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Sioux Falls, S.D.											
KSFY 			■	■	■				■	■	■
KELO 			■	■	■				■	■	■
KTTW 			■	■	■				■	■	■
KDLT 			■	■	■				■	■	■