



Evangelical Lutheran Church in America
God's work. Our hands.

ELCA GLOBAL LINKS

Stay informed. Be inspired. Get involved.

Ways to use Global Links in your communication plan

- Post Global Links every month to your website. See www.elca.org/global-links.
- Forward Global Links to your email list.
- Invite people to join the Global Links Facebook at <http://www.facebook.com/GlobalLinks>.
- Encourage people to follow Global Links tweets at <http://twitter.com/#!/elcaglobalLinks>.
- Cut and paste Global Links excerpts into bulletins and newsletters.
- Download promotional graphics at www.elca.org/global-links (examples above and below). Congregational or synod communicators can use these in their websites, e-letters, or newsletters.
- Distribute new promotional postcards at assemblies, conventions, gatherings, meetings. Order at no charge in multiples of 25 by contacting 800-638-3522 or RIS@elca.org.
- Distribute promotional e-cards. Point people to www.elca.org/global-links/ecard or request a version to email from lanny.westphal@elca.org.

