

LUTHERAN PARTNERS QUESTIONNAIRE - ROSTERED LAY RESPONSES

October 2004

This questionnaire is designed to gather information about your use and thoughts of the magazine *Lutheran Partners*. Please complete as much of this questionnaire as possible.

Responses based on N=198 unless otherwise noted.

CONTENT

1. For each issue of *Lutheran Partners*, how much of the magazine do you **typically** read?

24.2 I read none of the magazine ➡ [Please go to Question #17]

51.0 I page through the magazine and read whatever catches my attention

17.2 I consistently read certain departments of the magazine

8.1 I read the magazine from cover to cover

2. Below is a listing of the various departments of *Lutheran Partners*. For each department, please indicate whether you think the magazine carries 'Too Few', 'Too Many', or 'An Adequate Number' of articles.

	<u>Too Few</u>	<u>Too Many</u>	<u>An Adequate Number</u>	<u>No Opinion</u>
a. 'Pastor Loci' (Steve McKinley) N=133	6.8	2.3	62.4	28.6
b. 'Handiwork'/Faith-Science (George Murphy)N=124	4.8	1.6	49.2	44.4
c. 'Church Computer'(Charles Austin) N=124	7.3	5.6	37.9	49.2
d. 'Book Reviews' (Carl Linder) N=128	10.9	2.3	64.1	22.7
e. 'Video Reviews' (Anne Lee) N=126	11.9	3.2	50.0	34.9
f. 'Some Words About'(Terence Mullins) N=126 . . .	2.4	4.0	55.6	38.1
g. 'Comment' N=125	2.4	2.4	62.4	32.8
h. 'Letters' N=125	3.2	9.6	60.8	26.4
i. 'Facets' (rostered lay ministers) N=130	33.8	0.0	43.8	22.3

3. Of the following ministry issues that *Lutheran Partners* could address, please indicate up to three that you are most concerned about in your ministry. (*Please choose no more than three issues*)

6.6 Chaplaincy Work	21.7 Christian education:children/adults	6.6 Church growth
6.6 Counseling	5.6 Ecumenism	12.1 Evangelism
3.5 Feminism	2.0 Global mission	15.7 Leadership skills
13.6 Liturgy	14.1 Lutheran identity	6.6 Mngement of parish life
12.6 Ministerial health/self care	4.5 Multicultural	8.6 New parish min models
4.0 Pluralism and diversity	5.6 Preaching	2.5 Poverty and wealth
4.0 Rural	8.6 Scripture and theology	11.6 Social justice
0.5 Suburban	2.5 Theological education	1.5 Urban
15.7 Working w/ children in the church	8.6 Workplace ministry	13.1 Youth and family

4. How important is *Lutheran Partners* to you in keeping you informed about current issues of ministry in the church? N=141

19.1 Very important 57.4 Somewhat important
 13.5 Not at all important 9.9 Unsure

5. *Lutheran Partners* seeks to be a magazine that one can easily read. Please indicate whether you think the following items enhance or detract from the magazine's readability.

	<u>Enhances Readability</u>	<u>Detracts from Readability</u>	<u>No Opinion</u>
a. General layout N=125	61.6	6.4	32.0
b. Size of type N=123	63.4	3.3	33.3
c. Placement of advertising N=122	31.1	16.4	52.5
d. Number of columns N=122	50.8	1.6	47.5
e. Length of articles N=125	63.2	5.6	31.2
f. Size of magazine N=122	62.3	0.8	36.9
g. Length of magazine N=124	59.7	4.0	36.3

6. Have you, in the past year, used the Internet to read articles that are related to your ministry? N=145

63.4 Yes 36.6 No

7. Have you visited the *Lutheran Partners* Web site? N=147

88.4 No, I have not visited this Web site [Please go to Question #9]

6.1 Yes, I have visited this Web site once →

5.4 Yes, I visit this Web site occasionally (a few times during the year)

0.0 Yes, I visit this Web site regularly (at least every month or so)

8. What would you like to see offered on the *Lutheran Partners* Web site? (*Please choose all that apply*)

16.7 The exact same content that is in the print version

5.1 Just certain parts of the content that is in the print version - Please describe:

17.2 More content for certain subjects that adds to the content in the print version - Please describe:

5.1 Different content than what is in the print version - Please describe:

USE

9. Have you, in the past year, participated in a group that used *Lutheran Partners* for discussion material?

N=145 4.1 Yes 95.9 No

10. Is there an article in a recent *Lutheran Partners* that you found particularly helpful? N=97

24.7 Yes 75.2 No

If yes, please describe:

11. Have you, in the past year, discussed/shared a *Lutheran Partners* article with a non-ELCA-rostered person?

N=140 25.0 Yes 75.0 No

12. Have you, in the past year, encouraged a non-ELCA-rostered person to subscribe to *Lutheran Partners*?

N=138 3.6 Yes ➡ Please specify: 0.0 Spouse 60.0 Lay ELCA member(s)

96.4 No N=5 20.0 Non-ELCA Clergy 20.0 Non-ELCA lay person

13. In the past year, have you purchased or inquired about products or services because of an advertisement you saw in *Lutheran Partners*? N=139

13.7 Yes ➡ Please specify which products:

86.3 No

14. Of the following types of ads that could be included in *Lutheran Partners*, please indicate which are most relevant to you in your ministry. (Please choose all that apply)

11.6 Bibles, please list translations:

0.0 church furniture

6.1 computers

24.2 educational curriculum

8.1 health-related services

21.2 music

2.0 sound systems

7.6 vestments, altar ware

28.3 church-related conferences

36.4 continuing education optties

16.7 ELCA churchwide units

1.0 insurance companies

20.7 religious book publishers

12.6 Thrivent Financial for Lutherans

15.2 youth ministry

13.1 choir

0.5 columbaria

8.6 counseling

6.1 electronic/pipe organ

3.0 moving van co.

12.6 sermon preparation

15.1 travel, guided tours

1.5 Other - Please describe:

15. In the past year, have you used the Internet to purchase items for your congregation? N=146

50.0 Yes 50.0 No

16. In the past year, have you used the Internet to purchase items for yourself? N=147 71.4 Yes 28.6 No

ABOUT YOU

17. For the following publications, please indicate which statements are true. (Please choose all that apply)

	I typically read at least a portion	I like the following items...				I Subscribe
		<u>Layout</u>	<u>Article Content</u>	<u>Advertising</u>	<u>Internet Options</u>	
a. <i>Christian Century</i>	18.2	6.1	12.1	3.0	1.0	5.1
b. <i>Christian Computing</i>	1.0	0.0	0.5	0.0	1.0	0.0
c. <i>Christianity Today</i>	9.1	1.5	4.5	0.5	0.5	0.5
d. <i>Clergy Journal</i>	4.0	1.5	3.0	0.0	0.0	1.5
e. <i>Context</i>	2.5	1.0	1.5	0.0	0.0	1.0
f. <i>Currents in Theology and Mission</i>	6.6	0.0	2.0	0.0	0.0	0.0
g. <i>Dialog</i>	4.5	0.0	1.5	0.0	0.0	0.5
h. <i>Interpretation</i>	1.5	0.0	1.0	0.0	0.0	0.5
i. <i>Leadership</i>	4.0	2.0	4.5	0.5	0.5	1.5
j. <i>Lutheran Forum / Forum Letter</i>	3.0	1.5	4.0	0.5	0.0	1.0
k. <i>Lutheran Quarterly</i>	3.5	1.5	3.0	0.0	0.0	0.5
l. <i>Preaching</i>	1.0	0.5	1.0	0.0	0.0	0.0
m. <i>Pulpit Resources</i>	1.5	0.5	1.5	0.0	0.0	0.0
n. <i>Rev. Magazine</i>	0.5	0.0	0.5	0.0	0.0	0.5
o. <i>Word and World</i>	10.6	2.0	6.6	0.0	0.0	3.0
p. <i>Your Church</i>	3.0	0.0	1.5	0.5	0.5	0.0

18. Do you have access to the Internet?
N=189 87.3 Yes 12.7 No

21. What is your current marital status? N=185
31.4 Single 68.6 Married

19. Are you retired? N=192
37.0 Yes 63.0 No

22. Please share any additional comments that
you have. (Use an additional sheet of paper, if necessary)

If yes, are you doing any of the following?
10.1 Part-time ministry work
25.3 Volunteer ministry work

20. What is your current ministry
setting? N=189
13.2 Urban 25.4 Suburban
14.3 Small City 8.5 Rural
22.2 Other _____
16.4 I am not currently in a ministry
setting



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